THE TIMES FOUNDED 1886. THE DISPATCH FOUNDED 1860.

RICHMOND, VA., SUNDAY, JANUARY 30, 1910.

PRICE FIVE CENTS



PRICES DOWN MOVE GOODS

> YOUR DOLLAR WILL NOW BUY MUCH MORE THAN A DOLLAR'S WORTH. AT NO TIME OF THE YEAR DO WE EVER PUT HIGH PRICES ON OUR MERCHANDISE: SO WHEN THEY ARE MARKED MUCH LOWER THAM THE FIRST MARKED PRICE YOU SAVE IN REAL MONEY THE DIFFERENCE BE-TWEEN THE MARKED PRICE AND THE REDUCED PRICE.

WE DO NOT SHIP IN SHODDY GOODS JUST TO MAKE SPECIAL SALES, BUT ON OUR REGULAR QUALITY GOODS WE HAVE PUT "PRICES DOWN TO MOVE GOODS OUT."



To-Morrow we offer economical buyers the opportunity to select elegant Wool Dress Patterns from thousands of yards of suitings at just about Half-Price. These worthy suitings are the very best weaves, colorings and styles that your good money can buy. - Dress Goods Section, First Floor.

\$1.00 Broad Cloth, allwool, 50 inches wide; colors of light and dark grey, navy, wisteria and raisin. 85c Reduced to, per yd.,

75c Scotch Plaids in pret-ty color combinations for children's dresses and skirts. Reduced to . 50c

\$1.25 Dress Goods in [stripes and herringbone effects. Reduced to 75c

10 pieces \$1.00 All-Wool Fancy Suiting in stripes, checks and plaids. 58c

\$1.00 Mohair, 50-inches [wide; navy blue only. 75c

\$1.50 Novelty Dress Goods in striped, diagonal and plain effects; colors of grey, green, raisin, navy, mode and garnet. \$1.00 Reduced to . . . \$1.00

50c Wool Challus, stripes and floral effects. 29c

Special sale of Colored Dress Goods Remnants, two to eight-yard lengths, marked at about half original price.

SILKS! SILKS!

At Great Reductions

\$1.00 Novelty Dress Goods, 44 inches wide, in good styles 58c and colors for suits and skirts; reduced to, yard... \$1.25 Novelty Suitings, 46 inches wide, in brown, navy, 75c garnet and raisin; reduced to Foulard Silks, 24 inches wide, our usual 75c quality; our 50c

Moire, 18 inches wide, in a very choice selection of colors; 39c 50c value; our special price, a yard.....

Rough Satin Pongee, 24 inches wide; the price of these goods heretofore has been \$1.25. See our beautiful range of color- 79c ings; our special price, a yard.....

Remnants

Remnants of Silks, Satins and Velvets, a large lot of short ends, including waist and dress patterns. An enormous accumulation of large and small quantities of these goods, in all leading weaves, in black and colors. Come early and get the choice pieces. On sale all this week at Reduced Prices.

Ladies' and Children's Winter Underwear at Reduced Prices

Comfort Bringing Comforts

Ladies' Kid Gloves

One-button Washable Chamois Gloves, natural color and white; per \$1.00

Two-clasp Kid Gloves, black, white and a full line of colors; per \$1.00

Two-clasp Pique Gloves, Paris point embroidery, black, white, tan, navy, myrtle and red; \$1.50

One-button Real Kid Gloves, black, heavily embroidered with white, and tan, champagne and white with black embroidery; per \$2.00

Rare Suit Bargains

\$12.50 Suits, including cloths \$7.50 and fancy worsteds, now. \$17.50 Suits and Homespuns, \$10.00 worsteds and cloth, now. \$15.00 and \$25.00 Suits, including novelty broadcloths and diagonals, greatest values offered this season, now \$50.00 and \$60.00 Suits, including handsome models in all shades, now \$75.00 Suits, including handsome three-piece models, now \$37.50

\$10 Long Coats in \$7.50 Black and Colors .

\$15.00 Long Coats, in black \$10.00

Cloth Dresses Sacrificed

\$15.00 Dresses, in serge and \$7.50 cloth, now \$20.00 Dresses, in silk moire, \$10.98 Jerseys and taffetas, now

Children's Coats at Greatly Reduced Prices

New lot of Black Caracul Cloth Coats just in, all sizes; \$5.98 \$6.00 Coats, in plain \$3.98 and fancy materials, now

\$7.50 Children's Coats, \$5.00 in broken sizes, now.... \$10.00 Coats, in all colors and sizes, now...... \$7.50

Silk Petticoats Bargains for Monday

\$5.00 Silk Petticoats, in brown, pink and black; \$2.98 Fine Black Jersey Top Petticoats,

made with a deep silk \$3.98 ruffle; special Fine Black Silk Petticoats, in extra and regular sizes, made \$5.00 with deep ruffle; sale price

Extra Fine Black Silk Petticoats, made with accordeon-plaited ruffle, for \$10.00

Women's 75c and \$1.00 Gray Wool Vests, with ankle length Pants, satteen bands; sale 50c Women's 50c Cream Jersey Ribbed Fleece-Lined Vests and Pants, small sizes only; 25c

Women's \$1.50 Silk and Wool Vests and 98c Nomen's High Neck, Short Sleeve, Swiss 50c Ribbed Vests, Tights to match; per garment 50c Children's "Axford Cut" Mercerized 50c Vests and Pants; 75c quality, now..... Women's Black Wool Vests, Pants and Tights

to match, open or closed; per gar- \$1.00 Women's 36c Cream Jersey Ribbert Rect. Lined Vests and Pants, small sizes only; 25c Women's Maline "No-Button" Vests, fleece lined, full bleached, all sizes 25c fleece lined, full bleached, all sizes 25c



We Sell More Ready-to-Wear Garments Than Any Other Store in Richmond

Reidsville Social News

[Special to The Times-Dispatch.]
Reidsville, N. C., January 29.—Miss Emma Schoolfield, a member of the graded school faculty, visited relatives in Danville, Va., this week.
T. Jeff Penn, who has been on a visit of several weeks to his parents, Mr. and Mrs. F. R. Penn, on East Market Street, returned to his home in San Francisco. Cal., this week.
Mrs. Berta Hughes, of Grensboro, N. C. after a visit of two weeks to her son, George A. Hughes, has returned home.

Mrs. R. R. Mobley entertained a number of friends at an enjoyable luncheon in honor of her guests. Misses Eva and Agnes Martin, of Greensbore, N. C. Miss Lilly Watt Ponn, daughter of Mr. and Mrs. S. C. Penn, has returned from a visit to Miss Ethel Follin, of Winston, N. C.

Miss Neal, Miss Marle Childress, Miss Sue Neal, J. C. Howlette, Miss Dora Dunn, Mrs. W. H. Faulkner, Miss Ruth Penick, Miss Annie Walters, Miss Florence Easley, Miss Salile Lovelace, Miss Mary Willis, Miss Eva Lovelace, Mrs. Robert H. Edmondson enterstained at "bridge" Friday from 11 to 2:30 o'clock, There were four at tables. A three-course luncheon was, served. Those playing were Mrs. Fertell, Miss Diggs, Miss Lula Edmondson, Mrs. Frank Willingham, of Houston, Mrs. T. C. Watkins, Jr., Mrs. W. I. Jordan, Mrs. John Watkins, Mrs. H. B. Gates, Mrs. I. C. Green, Miss Mancy Carrington, Mrs. C. H. Friend, Mrs. F. L. Walker, Jr., Mrs. James a Lipscomb, Jr., Mrs. T. E. Armstrong, e Miss Elizabeth Green and Mrs. Eds. mondson.

Miss Elizabeth Green and Mrs. En-mondson.

A reunion of the Jeffress family was hold at "Forest Oaks," the home of Mrs. Mary H. Jeffress, widow of Cap-tain E. B. Jeffress, a few days ago. The event was to honor the birthday of Charles J. Jeffress, formerly of this place, but now of Canton, N. C.

mis. State Gowald Tark, or any poria, has been spending several days with the Misses Zollicoffer.

Mr. and Mrs. P. N. Stainbach, Jr., have returned home from a visit to relatives in York, Pa.

Mrs. R. C. Land and daughter, Miss Mattle, and Miss Laurice Le Wyche, of Emporia, Va., are the guests of Mr. and Mrs. J. S. Wyche, in Elm Street.

Mrs. Walter E. Daniel was hostess at the regular meeting of the "Thursday Afternoon Club." Mrs. Ovid W. Pierce won first prize in a spirited contest, this being a beautiful bunch of violets, Hand-painted souvenirs, artistically done by the hostess, were presented to the guests. Those present were Mesdames W. K. Pierce, W. M. Cohen, E. T. Zollicoffer, O. W. Pierce, W. T. Shaw, J. S. Turner, C. W. Gregory, J. L. Shapherd, A. E. Wilson, J. B. Zollicoffer, T. C. Harrlson, A. S. Allen, Miss Annie W. Pierce.

Weldon Social News

Ispecial to The Times-Dispatch.]

Weldon, N. C., January 29.—Mrs.
Eva C. Davis is visiting relatives

Norfolk.

Mrs. J. S. Terry, of Nash county, is
here to spend a few weeks with her
daughter, Mrs. S. M. Dickins.

Mrs. Stella Goodwin Huff, of
Eporia, has been spending several seventing with the Misses Zoillooffer.
Mr. Mrs. S. M. Dickins.

Mrs. Stella Goodwin Huff, of
Eporia, has been spending several seventing with the Misses Zoillooffer.
Mr. and Mrs. P. N. Stainbach, Jr.
Mr. and Mrs. P. N. Stainbach, Jr.
Mr. and Mrs. P. N. Stainbach, Jr.
Mrs. R. C. Land and daughter, Miss
Mattle, and Miss Laurice Lee Wycho.
of Emporta, Va., are the guests of the Stain Corporation of the Corporation of

whether the point man of the city friday night and with the point man of the city Friday night and the point ma